A SIMPLE BUT VERY POWERFUL IDEA

**Winning companies will operate as networks**

In the future, the best companies won’t act like single organizations, unconnected from one another. Instead, they’ll work as interconnected, agile business networks that operate far more efficiently and responsively than companies today. These networked companies will be the new leaders in the global economy. And they’ll do it all on the strength of their information systems.

Cloud supply chain: more than just good IT economics

For the past thirty-five years, enterprise software applications focused on basically one thing: automating processes within a single enterprise. They weren’t designed to work across constellations of companies operating together as global trading communities.

Then, the cloud changed everything. The superior economics of cloud computing were already abundantly clear. But when it came to supply chain, cloud went a step further by creating entirely new methods to share information between organizations that simply were not possible with traditional “license and install” software. The economic reality is that the supply chain is not a chain—it’s a network. And business networks must be flexible and global. Cloud gives companies the power to automate processes and share data across multiple enterprises in real-time, allowing them to take their operations to the next level.

We’re GT Nexus

We put a single cloud-based collaboration platform at the center of a huge and enormously inefficient market—global commerce and trade—to give companies a rapid, low-cost path to achieving breakthrough business agility and performance.
The single object information model

On social networks like Facebook® and LinkedIn®, if you change something in your personal profile, your “connected” friends get the update immediately. You only have to change it once and your entire network is on the same page—instantly.

Contrast this to the time prior to social networks, when you would have to manually call or email your contacts to notify them of any major changes. In the world of supply chain, the network information model takes on exceptional power. Orders, shipments, products, invoices, payments and hundreds of other complex and dynamic business objects are modeled and represented just once, in the cloud, on GT Nexus, so your whole supply chain is working from the same single version of supply chain truth.

In the same way social platforms have changed the way people interact with each other, GT Nexus is transforming business-to-business commerce. For an industry plagued by inefficiency, poor information, and lax communication that’s a revolution of the highest order.
GLOBAL VISIBILITY AND CONTROL

Financial and physical supply chain fused

GT Nexus connects the financial and physical supply chains. This allows buyers and sellers, financial institutions & logistics providers to work together over a common platform with a single, consistent, up-to-date information source supporting multiple supply chain functions.

The GT Nexus platform

We provide the business software applications, the technology, and a pre-established, vast community of trading partners to give companies the network advantage they need. It’s the combination of these three things that makes information sharing and collaboration across globally-distributed partner networks finally possible. It starts by putting your supply chain in the cloud. It starts by putting your supply chain on GT Nexus.

The platform is flexible

GT Nexus is a platform for all trading partners—but it’s also a platform for the specific needs of each and every company on the network. Whether businesses are deploying new sourcing strategies, undergoing new market expansions, or dealing with unexpected disruptions, the path to operational agility begins with a platform that can provide robust, real-time visibility and flexibility. Global supply and demand is always on the move. GT Nexus empowers organizations to keep moving and stay ahead.

Operating smarter and more efficiently through cloud based connectivity helps us better serve our customers.”

Gareth Davies
Director of Global Provider Management, Lenovo
IT TAKES A NETWORK
The most comprehensive solution suite for supply chain network orchestration

80% of supply chain processes and data live outside the walls of the enterprise. Companies need to orchestrate their supply chains successfully to be competitive. It’s essential to seamlessly connect the entire supply chain: both upstream and downstream, so that information can flow across all trading partners.

GT Nexus solutions improve service levels while reducing cost to serve by providing end-to-end connectivity, visibility, and collaboration with suppliers, customers, and other supply chain partners. By integrating the physical and financial supply chains, companies significantly improve working capital and ensure a resilient supply chain.

GT Nexus solutions

Financial Supply Chain
Automate and streamline procure-to-pay processes and improve working capital.

Network Supply Management
Enable visibility and collaboration across the entire supply chain network.

Global Transportation Management
Manage end-to-end transportation to balance costs and service levels.

Profitable Demand Fulfillment
Orchestrate the entire supply chain to achieve perfect order fulfilment.
The community

No technology platform, by itself, is enough to deliver breakthrough results. A platform also needs a community. It's taken GT Nexus over a decade to reach a network density of logistics service providers, suppliers, trading partners, and financial institutions that can radically change the economics of enabling an electronic trading community. Thousands of companies, including category leaders in every major vertical, are on GT Nexus today. Collectively, the community manages more than $100 billion worth of goods on the platform each year.

MORE THAN JUST SOFTWARE APPLICATIONS

A different kind of platform

Supply chain success depends upon successful collaboration across business networks that span the globe. Traditional enterprise software tools are insufficient to do this. An entirely new technology approach is required. One that harnesses the power of the Internet to communicate across company boundaries quickly. One that can model complex business relationships and commerce rules among trading partners and their service providers.

The platform

At GT Nexus we combined these critical and interlocking technology components into a single unified cloud platform.

THE LEADERS ARE ALREADY HERE

GT Nexus in action

Some of the biggest and most respected companies in the world are on GT Nexus, using it to gain competitive advantage, increase efficiency, and maximize profit.

Case studies: Hundreds of supply chain networks on a single cloud supply chain platform.

- **A $28 billion chemical company** procures and manages all of its global transportation services on GT Nexus to achieve optimal price/service balance.
- **A $70 billion pharmaceutical company** established a logistics control tower to track inventory and payments across more than 2500 transport lanes.
- **A $6 billion mass retailer** established a procure-to-pay cloud, supporting import visibility documentation and payment across its network of over 700 suppliers.
- **A $50 billion manufacturer** removed 3 days of inventory through better visibility and control of inbound and outbound supply chain flows.
- **A $24 billion athletic footwear provider** created a touchless payment process and captures invoice discounts in exchange for early payments to suppliers.
- **A $48 billion consumer products company** reduced international freight costs by $2 million by centralizing transportation management across its global business units and carrier community.
- **A $31 billion retailer** launched an electronic trade document exchange mart on GT Nexus.
GT Nexus provides the cloud-based collaboration platform that leaders in nearly every sector rely on to automate hundreds of supply chain processes on a global scale, across entire trade communities.